

LAND ART

1ST VIDEO COMPETITION AND EXHIBITION ON FOREST FIRE PREVENTION AND SUPPRESSION, CLIMATE CHANGE ADAPTATION AND MITIGATION

Edition 2025. FIREPOCTEP+ PROJECT

COMPETITION RULES

1. The FIREPOCTEP+ project

The overall objective of the **FIREPOCTEP+ project** is to strengthen forest fire prevention and suppression systems in the cross-border regions of Spain and Portugal, known as La Raya.



This project is co-financed by the European Union through the European Regional Development Fund (ERDF), in the framework of the **Interreg VI-A Spain-Portugal Cross-border Cooperation Program 2021-2027** ([POCTEP](#)).

Specifically, FIREPOCTEP+ is made up of a public-private partnership of beneficiaries from both sides of the Spanish-Portuguese border in the POCTEP cooperation area. This consortium is made up of a total of 7 public administrations, 5 university centres, 2 private

foundations and 1 cutting-edge technology centre. In addition, it has the support of 2 unfunded partners from regional public administrations in Spain.

The synergy between the beneficiaries offers a comprehensive and multidisciplinary approach, promoting the effectiveness and sustainability of the actions undertaken in this cross-border project.

For more information on the project, please visit the following website: <https://firepocteplus.eu/>

2. Aim and context of the competition

Within Activity 6 of the project (Visibility, Transparency and Communication), the beneficiary B-12, i.e. the **Finnova Foundation**, is in charge of designing, elaborating and launching a video and playback competition on the theme of forest fire prevention and extinction, adaptation and mitigation to climate change.

The objectives are:

1. To raise public awareness of prevention and conservation tasks, and involve the population in the work of safeguarding the natural heritage, as well as the potential of the resources of our forests for the local economy.
2. To demonstrate good preventive and intervention practices of operational forest fire brigades and other specialised bodies.
3. To inform, communicate and disseminate the values and actions of the project in the cross-border “Raya”, as well as in other areas of interest, both in the Atlantic and Mediterranean areas.

As a result of these three basic principles of the ‘**video competition and travelling exhibition**’, it will be possible to work, first of all, on raising awareness among the local population about the environmental and socio-economic problem of forest fires, which are becoming more and more relevant in our times.

Secondly, it will be possible to work in promoting a sustainable forest economy, in order to make the best use of all the wooded territory shared by Spain and Portugal, especially along their border. Caring for forests and natural spaces also means preventing fires. In this sense, it is important to safeguard and maintain the vegetation, flora and fauna, to create firebreaks

and other preventive measures, to monitor, to involve society in the conservation of the natural space and to raise public awareness.

With this action of the competition and the travelling exhibition, we are working on the indicators attached to the project and to the Operational Program Interreg Poctep 2021-2027, in particular, the 'Result Indicator' *RCR36 - Population benefiting from forest fire protection*; as well as the 'Output Indicator' *RCO28 - Area covered by forest fire protection measures*.

The title of the competition is '**Land Art**', and the participating videos must belong to one of the following **3 categories**:

1. Forest fire risk prevention
2. Fire extinguishing and recovery of burnt areas
3. Green and/or circular economy

Videos can even have a symbolic value that evokes the above elements.

3. Requirements

1. Each participant must send a maximum of **one video per category**, with high resolution to ensure quality projections.
2. Each participant may participate in one, two or all three categories.
3. Each participant, in addition to the videos, must complete the descriptive technical sheet attached to the competition rules.
4. Videos must be submitted exclusively through [an online form](#) provided for the competition, rather than by e-mail, in order to optimize management and avoid problems with large files.
5. To be considered valid, videos must include a short and attractive title and specify the place where they were filmed; both Spanish and Portuguese are accepted.
6. Technical requirements of the video: minimum mandatory resolution of **1920 x 1080 pixels** (Full HD) and **a maximum duration of 1 minute**.

7. File format: **MP4 or MOV**, with a maximum file size of **500MB**.
8. Videos may not be significantly altered using AI (Artificial Intelligence) or other tools that alter the authenticity of the footage; only basic color and brightness adjustments are allowed. Technical reviews will be conducted to detect the use of AI, and any video generated or modified with AI will be disqualified if manipulation of the video is detected.
9. Participants consent to unlimited further use of the videos by the FIREPOCTEP+ project and the Interreg POCTEP Program (2021-2027). These videos may be uploaded on the website, social networks and YouTube channel of the project, the Program, and the promoting and organizing entities of the competition; as well as it may be shown at events (monitoring committees, seminars, etc.). With their participation, contestants grant free of charge the rights of use for any promotional or dissemination purposes required by the FIREPOCTEP+ project and the Interreg POCTEP Program (2021-2027).
10. Participation in this competition implies acceptance of the rules and failure to comply with them will result in disqualification. For any questions or technical information about the entries and for doubts about the organization and interpretation of the rules, please contact andalucia@finnova.eu
11. To participate you must be 18 years of age or older (≥ 18 years).

4 Deadlines

- The competition starts on **November 14, 2024**.
- The deadline for submitting videos will be **February 28, 2025**, at 1:00 p.m. Spanish peninsular time, 12:00 p.m. continental time in Portugal.
- The names of the 3 winners will be published on the official channels of the FIREPOCTEP+ project, the POCTEP Program and the entities promoting and organizing the competition, from **March 21, 2025**, date that will also be celebrated as the **International Day of Forests**.

5. Resolution and inauguration of the exhibition

The selected videos and the winners will be shown, from [March 21, 2025 \(International Day of Forests\)](#), at the various events organized by the FIREPOCTEP+ project, and the entity promoting and organizing the competition and exhibition, where appropriate, as well as at the headquarters of other collaborating entities and related events. All of this will be done through a traveling exhibition and opening ceremony where the winners of the contest will be announced.

In addition, in order to achieve a greater impact and establish networking, the travelling exhibition may be implemented both in the eligible territory of the program, as well as in the adjacent territory and other territories of interest and impact for the area of Cross-Border Cooperation between Spain and Portugal, for example, other areas of the Atlantic or Mediterranean basin, as well as its possible exhibition in Brussels to give greater dissemination at an international level.

The selected and winning videos will also be published on all official FIREPOCTEP+ and Finnova Foundation channels, potentially achieving international dissemination.

The finalists in the competition will be invited to attend the ceremony to celebrate the results of the competition and the opening of the exhibition funded by the project.

6. Promotion and participation of the consortium

The action will be promoted and led by the [Finnova Foundation \(B-12\)](#), with the support of the rest of the FIREPOCTEP+ project consortium.

In addition, it will have the patronage and external support of public and private entities, such as [Casa Mediterráneo](#) and other entities. Casa Mediterráneo is a Public Diplomacy Consortium of the six that the Ministry of Foreign Affairs, European Union and Cooperation of the Government of Spain has.

7. Area of intervention

Within the framework of the competition, the evaluation committee will prioritize the participations related to the [the Spain-Portugal cross-border \(Interreg POCTEP area\)](#), and to the areas outside the eligible territory that may have a positive impact on the cross-border cooperation space between Spain and Portugal.

- 1) If they fall into one of the three focus categories.
- 2) If a place is represented in the Spain–Portugal cross-border area, or in the Mediterranean/Atlantic area that has interest and impact for the POCTEP space.
- 3) Correlation with the FIREPOCTEP+ project and its general objective.
- 4) Originality and artistic quality of the videos, as well as their potential to convey a constructive and educational message. The idea expressed by the work in relation to the objectives of the competition, as well as its artistic expression and recording quality, will be valued.
- 5) The transversal values of respect, equality, tolerance, non-discrimination, etc., as well as its message of environmental conservation and sustainability, will be considered.
- 6) It will be assessed whether the message of the video respects the principles of occupational risk prevention.

9. Awards

After evaluation by the committee, awards will be given exclusively to the **3 participants who have submitted the best videos in each of the three categories** (1.- Forest fire risk prevention; 2.- Fire extinction; 3.- Green and/or circular economy).

The awards will be decided at a ceremony from **21 March 2025 (International Day of Forests)**.

Sponsorship may be available for these prizes, which will be non-monetary.

Winners will have a special broadcast of the winning videos internationally:

- The winning videos will be screened and distributed in singular places assigned to the competition and public and private entities collaborating with the FIREPOCTEP+ consortium.
- Dissemination within the FIREPOCTEP+ Community through social networks and other information, communication and dissemination mechanisms.
- Possible inclusion of videos and other FIREPOCTEP+ project materials.

- They can be provided as material to compete in the Cooperation Day, organized by the European Commission in the framework of all Interreg Programs.
- The exhibition will be requested at the 2nd Iberian Congress on Strategic Management Areas of FIREPOCTEP+ or another event organized by the FIREPOCTEP+ project where the travelling exhibition can be present.
- Dissemination in specialised media and interview.

10. Format of the videos for the exhibition

The travelling exhibition will consist of the projection of the videos on a screen and will be disseminated through the media. For this reason, the digital format of the submitted videos must have a high-quality resolution to ensure a crisp and clear reproduction in this exhibition format.

There will be approximately less than one month between the selection of the winners and the opening day of the event to allow for the logistics of setting up the travelling exhibition and preparing the event where the winners will be chosen.

The [Finnova Foundation](#), as promoter and organizer of this initiative, will bear the financial cost of the competition, which is supported by the budgets under the FIREPOCTEP+ project co-financed at 75% by the ERDF Fund through the Interreg POCTEP Program (2021-2027).

11. Fitting into the FIREPOCTEP+ project

This exhibition will support other project actions in terms of visibility, transparency and communication of the [FIREPOCTEP+](#) project. More specifically:

- Content support for the various face-to-face events to be developed in the project, such as EU thematic weeks.
- Content support for the [2nd Iberian Congress on Strategic Management Areas](#), whose 1st edition was held in Huelva, 24-26 October 2022, with the 2nd edition planned for the second half of the FIREPOCTEP+ project (between 2025-2026).
- Source of inspiration and encouragement for the FIREPOCTEP+ Community to continue interacting with the project and contributing to actions that have a positive impact on the intervention territory.

- Encouragement for the FIREPOCTEP+ community to participate in other photographic or video competitions, providing material worked on in FIREPOCTEP+, such as the photography competition for [the European Day of Cooperation \(EC Day\)](#).

12. Legal conditions and acceptance of the terms and conditions

- By participating, applicants agree to be eventually contacted for possible future participation in promotional actions of the Interreg POCTEP Program (2021-2027), including events or publications in the media.
- Participants in the competition assume responsibility for the authorship, compliance with these rules and originality of the video they submit, and are fully responsible for the absence of third party rights in the works submitted, assuming any claims that may arise from image rights.
- By submitting their video, participants confirm that each identifiable person appearing in their photo or video has granted the rights to be photographed or recorded.
- Videos shall not include inappropriate or offensive content. The FIREPOCTEP+ project and the Interreg POCTEP Program (2021-2027) cannot be held responsible for any opinions shown or evoked in the videos.
- Languages: the videos, if they include texts, must have the information in at least one of the Program languages (Spanish or Portuguese).
- The organizer of the event reserves the right to publish all the selected works on the website of the competition and project, for the creation of catalogues or material for the dissemination of the exhibitions or any other use considered appropriate for the promotion of the competition in the present or subsequent editions, with the possibility of mentioning the author.
- The personal data collected will be incorporated into the databases of the competition organizer. The data will be processed for the purpose of responding to the request made. Fundación Finnova may transfer the processing of this data to

third parties in charge of managing the competition, with the participants authorizing the use described above.

- The organizer of the competition reserves the right to interpret the rules, as well as to resolve any aspect not contemplated in them, without any right to appeal.
- Participation in this competition implies acceptance of the rules and failure to comply with them will result in disqualification. For any doubts or technical information about the entries and for questions about the organization and interpretation of the rules, please contact andalucia@finnova.eu
- To participate you must be 18 years of age or older (≥ 18 years).

DESCRIPTIVE TECHNICAL SHEET FOR PARTICIPATION (data to be filled in the [online form](#))

PARTICIPANT'S PERSONAL DATA	
Name	
Surnames	
Email	
Phone Number	

Maximum number of videos	Title of the video	Description and technical characteristics of the video	Place where the video was recorded (forest, province, region, country)	Category 1. Fire risk prevention	Category 2. Fire extinguishing	Category 3. Green and/or circular economy
Video 1						
Video 2						
Video 3						