

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

 *Please provide one sheet per event (one event = one workpackage = one lump sum).*

PROJECT	
Participant:	FINNOVAREGIO (Finnova)
PIC number:	950409008
Project name and acronym:	TRADITIONS2EU

EVENT DESCRIPTION			
Event number:	WP3		
Event name:	City in Celebration – Cultural exchange visit to Brussels		
Type:	Other		
In situ/online:	<i>In situ</i>		
Location:	Benaguasil and Valencia, Spain		
Date(s):	2–3 February 2026		
Website(s) (if any):	https://www.finnova.eu		
Participants			
Female:	33		
Male:	32		
Non-binary:			
From country 1 [Spain]:	35		
From country 2 [Belgium]:	30		
...			
Total number of participants:	65	From total number of countries:	2
Description			
<i>Provide a short description of the event and its activities.</i>			
<p>The event organised in Benaguasil (Spain) was carried out within the framework of the TRADITIONS2EU project funded by the European Union under the CERV programme. The activity aimed to promote cultural exchange and strengthen European citizenship through the valorisation of local traditions, gastronomy and cultural heritage.</p> <p>The event began with a public conference held at HUB Empresa Sabadell in Valencia where representatives from European projects, institutions and organisations presented initiatives linking culture, tourism, innovation and sustainable development. Participants were introduced to the</p>			

objectives of the TRADITIONS2EU project and the opportunities offered by European programmes such as CERV and Horizon Europe.

During the conference, experts from academia, tourism organisations and European project managers presented successful initiatives related to cultural heritage, entrepreneurship and sustainable tourism. A specialised workshop on circular economy focused on the reuse of coffee waste for agricultural purposes was also organised, highlighting innovative approaches connecting sustainability and local development.

The programme continued in Benaguasil with cultural and experiential activities linked to the traditional San Blas festivities. Participants attended traditional celebrations including the lighting of a bonfire accompanied by traditional dances and a communal dinner, creating an informal space for dialogue between citizens, experts and institutional representatives.

On the second day, participants visited cultural sites in Benaguasil and took part in a demonstration of traditional Valencian gastronomy, including the preparation of paella. These activities fostered intergenerational dialogue and highlighted the importance of preserving local traditions as part of European cultural identity.

The event contributed to promoting European values, intercultural dialogue and citizen participation while strengthening cooperation between local communities.

HISTORY OF CHANGES

VERSION	PUBLICATION DATE	CHANGE
1.0	12.12.2025	Initial version (new MFF).